### **WXJC**

# PUBLIC AFFAIRS QUARTERLY REPORT

2nd QUARTER 2012

April 1 – April 30

**Prepared by: Bob Ratchford** 

**WXJC – Operations Manager** 

#### Local/Regional

Drug Abuse - Walker County/Cordova
Parenting/Family/Youth Culture
Emergency Preparedness – Walker County/Cordova
Health – Autism - Walker County/Cordova
Brain Cancer Awareness & Research
Healthcare & Your Heart - Walker County/Cordova

#### State

Parenting/Family/Youth Culture
Child Abuse
Sexual Abuse
Frugality
Alabama Severe Weather

#### **National**

Armed Services/The War in Iraq and Afghanistan and Pakistan
Presidential Politics
America's Healthcare
Protecting Traditional Marriage
Prisoner Rehabilitation
Protecting Traditional Marriage
Dealing with Loss & Depression
U.S. Congress
Americans with Disabilities

International
Israel/The Middle East

#### THE FOLLOWING REPORT SPECIFIES HOW THESE ISSUES WERE TREATED ON SPECIFIC SHOWS AIRED ON WXJC DURING THIS QUARTER, THE DATES AND TIMES IN WHICH THEY AIRED AND LENGTH OF EACH **PROGRAM**

#### WXJC AM/FM - Birmingham, Cordova, Alabama QUARTERLY COMMUNITY ISSUES REPORT 2nd QUARTER 2012 - ISSUES/PROGRAM LIST TREATMENT OF COMMUNITY ISSUES

THE FOLLOWING IS A LIST OF SOME OF THE ISSUES ASCERTAINED AND RESPONDED TO BY STATION WXJC WITH SIGNIFICANT PROGRAMMING TREATMENT OF THOSE ISSUES FOR THE PERIOD OF APRIL 1ST THROUGH APRIL 30TH, 2012

THIS LISITING IS BY NO MEANS EXHAUSTIVE. THE ORDER IN WHICH THE ISSUES APPEAR DOES NOT REFLECT ANY PRIORITY OF SIGNIFICANCE

ISSUE America's Healthcare	<u>DATE</u> April 1	<u>TIME</u> 11:00 AM	DURATION 28:00	PROGRAM  Washington Watch Weekly		
Family Research Council Chairman Tony Perkins is joined by Jeff Bell to discuss his new book, "The Case for Polarized Politics: Why America Needs Social Conservatism." Rep. Michele Bachmann (R-Minn.) was on the show to discuss this week's Supreme Court hearings on the challenge to Obamacare.						
ISSUE Armed Services/The War	<u>DATE</u> April 1	<u>TIME</u> 7:39 AM	DURATION 5:00	PROGRAM  CBC Hero of the Week		
Matt Wyatt interviews Staff Sergeant First Class Miah Saunders who is a U.S. Army Medical Recruiter. Sergeant Saunders has been serving in the military for fourteen years and she talks to Matt about the Health Profession Scholarship Program. She works with undergraduate students who are seeking to enter medical school and, if they qualify, the Army will pay for their education in return for their service in the military after graduation.						
ISSUE Parenting/Family/Youth Culture	<u>DATE</u> April 2-3	<u>TIME</u> 7:00 & 11:30 AW 5:30 PM	<u>DURAT</u> I, 3 hours			
On "Focus on the Family", on two program entitled "Building the Bridge to Forgiveness", listeners learn about healing past resentments in any relationship, whether it be with a spouse, parent or child.						
ISSUE Parenting/Family/Youth Culture	<u>DATE</u> April 2	<u>TIME</u> 9:05 <i>A</i>	<u>DURAT</u> AM 15:00	TION PROGRAM Priority Talk		

Greg Davis talked to Donna McKinley, the program's youth culture expert. Donna talks about the upcoming prom season and offers tips for parents as to what they need to know. She cautioned that setting up specific boundaries for kids is very important to insure their physical and spiritual safety and, she said that more and more the prom is becoming the place for kids to lose their virginity.

April 2

Parenting/Family/Youth Culture

She also gave the listeners an update on the adoption of four kids from the Alabama Foster Parents program. Her and her husband are still looking for a larger place to move to.

ISSUEDATETIMEDURATIONPROGRAMChild AbuseApril 38:20 AM10:00Priority Talk

Greg Davis talked to Dallas Teague Snider, who was recently appointed Executive Director of the Alabama CASA (Court Appointed Special Advocate) Network. This organization is committed to promoting awareness of child abuse and neglect in the state through the development of local CASA programs and encourages efforts to ensure that every abused, neglected and/or abandoned child in Alabama will have a safe, nurturing, permanent home. She was on the show to promote the CASA Kids Golf Classic which is coming up on April 12 at the Pine Tree Country Club in Birmingham.

<u>ISSUE</u>
Parenting/Family/Youth Culture

DATE
TIME
DURATION
PROGRAM
7:00 & 11:30 AM, 3 hours
Focus on the Family

5:30 PM

On "Focus on the Family", on two programs entitled "Teaching Your Kids about Forgiveness", parents learn how to help their children understand the freedom, power and practice of true forgiveness.

ISSUEDATETIMEDURATIONPROGRAMPrisoner RehabilitationApril 48:35 AM20:00Priority Talk

Greg Davis talked to talked to Demond Wilson who played Lamont Sanford, Fred Sanford's son on the 70's television series "Sanford and Son". In 1984, Wilson became an ordained minister, fulfilling his childhood vow. Later, in 1995, he founded Restoration House, a center that helps rehabilitate former prison inmates by providing mentoring, spiritual guidance and vocational training.

ISSUEDATETIMEDURATIONPROGRAMU.S. CongressApril 711:00 AM28:00Washington Watch WeeklyApril 812:30 PM

This week's special edition of Washington Watch Weekly features conservation with Congressman Jim Jordan, Chairman of the Republican Study Committee. The program was taped in front of a live audience, and addresses some of the key issues being addressed in Congress.

ISSUEDATETIMEDURATIONPROGRAMIsrael/The Middle EastApril 72:00 PM13:59CBC Public Affairs

Retired General Shimon Erem's "Israel Update.", edited from his latest appearance on CBC station KBRT in California. Topics covered in this discussion: a description of the terrorist organization "the Army of Jerusalem." Who is their leader? Who are they working with? And what are their goals not only in the Middle East but also around the world?

ISSUE	<u>DATE</u>	<u>TIME</u>	DURATION	PROGRAM  CBC Hero of the Week
Armed Services/The War	April 7	2:39 PM	5:00	
Annea services, the train	April 8	7:39 AM		

Matt Wyatt interviews Sergeant First Class Brenda Walsh, a member of the Rhode Island National Guard and currently serving in Kuwait. Sergeant Walsh has been in the Guard for fifteen years and says she followed in her father's footsteps, her father being a retired Air Force Master Sergeant. She is currently serving as the Senior Administrative Sergeant for an Aviation Battalion there in Kuwait.

<u>ISSUE</u>	<u>DATE</u>	TIME	DURATION	PROGRAM
Emergency Preparedness	April 7	2:45PM	10:00	Hometown Happenings

Sandy Koplon is special projects coordinator for the Alabama Head Injury Foundation (AHIF), which is recommending that people have helmets handy for use during dangerous storms. There is an AHIF chapter in Walker County. Sandy gives website and phone number where listeners can get more information about prevention of head injuries, as well as treatment and caregiver support.

2ND QUARTER 2012 - WEEK 14

PREPARED BY Bob Ratchford - Operations Manager

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**ISSUE** 

DATE

TIME

DURATION

PROGRAM

America's Healthcare

April 9-13

Weekdays - 12:15 AM, 3:15 AM,

**Crawford Stand** 

4:30 AM, 10:45 AM, 1:15 PM,

6:15 PM, 10:15 PM

This week, the President of Crawford Broadcasting Company, Don Crawford, continues his discussion of what could be the most divisive issue in this year's election - Obamacare. Many states are suing the federal government over Obamacare and Mr. Crawford talks about their reasons for doing so. The media says the Supreme Court's likely decision about Obamacare is too close to call but Mr. Crawford concludes his comments with his opinion on the matter.

**ISSUE** 

DATE

TIME

DURATION

PROGRAM

Parenting/Family/Youth Culture

April 9-10

7:00 & 11:30 AM, 5:30 PM

3 hours

Focus on the Family

On "Focus on the Family", on two program entitled "Raising Sons to be Godly Men", parents learn how they can raise godly sons in a world that tells them to do otherwise. They find out how ... even if they grew up in a home with an alcoholic, abusive or absent father.

**ISSUE** 

DATE

TIME

**DURATION** 

**PROGRAM** 

Parenting/Family/Youth Culture

April 9

8:35 AM

25:00

**Priority Talk** 

Greg Davis talked to Donna McKinley, the program's youth culture expert. Donna gave us an update on the adoption of the foster kids. She and her husband had a family outing with the four kids this past weekend as they continue to look for a larger house to move to so they can officially adopt them. Donna also talked extensively about the dangers of "huffing", the intentional abuse of inhalants. She said that more and more young people are getting involved in the practice and warned parents that they need to be very diligent about watching for the warning signs in their kids. Prolonged abuse of inhalants can result in severe brain damage and even death.

**ISSUE** 

DATE

TIME

DURATION

**PROGRAM Priority Talk** 

Abortion/Pro-Life

April 10

9:05 AM

15:00

Greg Davis talked to Father Terry Gensemer, director of CEC for Life about the New Woman All Women abortion facility in Birmingham. The clinic will surrender its license on May 18, 2012, as a result of a two-month long investigation opened after two of its patients were overdosed on vasopressin during abortion procedures and rushed to the hospital on January 21, 2012. Father

Gensemer talked to Greg about a news conference that is scheduled for tomorrow that will urge the Alabama Health Department to close the facility immediately, rather than waiting until May 18<sup>th</sup>...

**ISSUE** 

DATE

TIME

**DURATION** 

PROGRAM

**Presidential Politics** 

April 10

9:35 AM

25:00

**Priority Talk** 

Greg Davis talked to Dr. Richard G. Lee about his book, "The Coming Revolution" in which he explains that a new revolution is coming. It may be in the streets of our nation's capitol-as we saw in Europe last year-or, better yet, in voting booths across America. Signs from our nation's past and present ring out the truth: a second American revolution is near at hand. Listener hear how they can be a part of this country's social, political, and moral reform and how faith in God serves as the one truth that can provide both individual and national guidance for America's next revolution.

**ISSUE** 

DATE

TIME

DURATION

**PROGRAM** 

**Protecting Traditional Marriage** 

April 11

7:00 & 11:30 AM, 5:30 PM

90:00

Focus on the Family

On "Focus on the Family", on a program entitled "Practical Help for Stressed-Out Marriages", listeners learn that today's technology may be improving their productivity, but if they miss the warning signs, it could put a damper on their marriages. Husbands and wives under stress due to long work hours, Facebook acquaintances or other modern day distractions, get help refocusing their relationship priorities

**ISSUE** 

Dealing with Loss & Depression

DATE April 11

TIME 8:15 AM **DURATION** 25:00

**PROGRAM** 

**Priority Talk** 

Greg Davis talked to Kim and Krickitt Carpenter, the real life couple behind the movie "The Vow". In 1993, Kim and Krickitt got in their car to go visit family for their first Thanksgiving together as a married couple. Hours later, the two woke in a hospital and their lives were changed forever. They were in a two-truck collision leading Krickitt to go in a coma for weeks after the accident. When she finally woke up she had amnesia and couldn't remember the past 18 months of her life all of which included Kim. Greg talked to the couple about how they re-established their relationship and how their faith played such a strong role in the restoration of their marriage.

**ISSUE** 

DATE

TIME

DURATION

**PROGRAM** 

Dealing with Loss & Depression

April 12-13

7:00 & 11:30 AM, 5:30 PM

3 hours

Focus on the Family

On "Focus on the Family", on two program entitled "Traveling through Life's Trials", listeners learn there is hope, even if they can't see light at the end of the tunnel. Through her own painful experience, Lisa Harper helps others find courage to face trials head-on.

**ISSUE** 

DATE

TIME

**DURATION** 

**PROGRAM** 

U.S. Congress	April 14	11:00 AM	28:00	Washington Watch Weekly
	April 15	12:30 PM		

Family Research Council Chairman Tony Perkins is joined by former Sen. Rick Santorum (R-Pa.) in one of his first interviews since suspending his bid for the Republican nomination for President. He's also joined by James Loomer, Pastor of Milford Christian Church in Milford, Conn. to talk about his efforts to stop a "Day of Silence" event in his town. The Day of Silence is the Gay, Lesbian and Straight Education Network's (GLSEN) annual day of action to protest the bullying and harassment of lesbian, gay, bisexual, and transgender (LGBT) students and their supporters. Students take a day-long vow of silence to symbolically represent the silencing of LGBT students and their supporters.

ISSUE Armed Services/The War	<u>DATE</u> April 14 April 15	<u>TIME</u> 2:39 PM 7:39 AM	<u>DURATION</u> 5:00	PROGRAM  CBC Hero of the Week
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Matt Wyatt interviews Tech Sergeant Jason Zuromski serving with the U.S. Air Force in Afghanistan. Sergeant Zuromski talked to Matt about his job, "Protocol Lodging", which means he provides for the needs of visitors to Afghanistan. This includes lodging, meals, security, transportation, etc., basically everything a visitor to the country might need.

<u>ISSUE</u>	DATE	TIME	<b>DURATION</b>	PROGRAM
Drug Abuse	April 14	2:45PM	10:00	<b>Hometown Happenings</b>

Last October, Walker County District Attorney, Bill Adair, said that Walker County has a drug epidemic and it is one of his priorities. Bill MacCormick talks to Walker County Circuit Court Judge, Doug Farris, about the county's two-year-old "drug court" which endeavors to keep non-violent drug offenders out of prison, resulting in lives being turned around and a huge savings to tax payers. Farris says the program, a joint effort between the courts and district attorney's office, is a success.

2ND QUARTER 2012 - WEEK 15 PREPARED BY Bob Ratchford – Operations Manager

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**ISSUE** 

DATE

TIME

**DURATION** 

PROGRAM

America's Healthcare

April 16-20

Weekdays - 12:15 AM, 3:15 AM,

2:00

Crawford Stand

4:30 AM, 10:45 AM, 1:15 PM,

6:15 PM, 10:15 PM

This week, the President of Crawford Broadcasting Company, Don Crawford, continues his discussion of Barack Obama's struggle with the US Supreme Court over Obamacare. Mr. Crawford says a Supreme Court judge has said that Obamacare may be too complex to untangle if found unconstitutional in part.

**ISSUE** 

DATE

TIME

**DURATION** 

**PROGRAM** 

Americans with Disabilities

April 16

7:00 & 11:30 AM,

90:00

Focus on the Family

5:30 PM

On "Focus on the Family", on a program entitled "Dealing with a Disability in Marriage", Joni Eareckson Tada and her husband Ken share how they keep their marriage thriving despite her disability and recent cancer diagnosis.

**ISSUE** 

TIME

**DURATION** 

PROGRAM

Brain Cancer Awareness & Research

DATE April 16

8:20 AM

10:00

**Priority Talk** 

Greg Davis talked to Missy Skinner about the second annual Jeff Skinner Brain Cancer Warrior Golf Tournament which is set for April 30 at Cumberland Lake Country Club in Pinson. Skinner, of Morris, was diagnosed in October 2005 with stage two brain cancer after he had a seizure at the Cumberland golf course.

**ISSUE** 

DATE

TIME

**DURATION** 

**PROGRAM** 

Parenting/Family/Youth Culture

April 16

9:05 AM

15:00

**Priority Talk** 

Greg Davis talked to Donna McKinley, the program's youth culture expert. The House of Representatives has passed legislation that would outlaw "bath salts" and other chemical concoctions, sold at convenience stores and on the Internet as legal highs — and has been implicated in deaths and accidental poisonings around the country. But, the legislation is stuck in the Senate because Sen. Rand Paul, R-Ky., is keeping it from reaching a floor vote. Paul placed a hold on the federal legislation that prevents the Senate from debating it even though his own state has outlawed bath salts. Donna urged listeners to contact Senator Paul's office and urge him to allow a vote on the measure.

<u>ISSUE</u>

DATE

TIME

**DURATION** 

**PROGRAM** 

Sexual Abuse

April 17-18

7:00 & 11:30 AM, 5:30 PM 3 hours

Focus on the Family

Some people never heal from the trauma of childhood sexual abuse. Lisa Harper shares how she found hope and was able to rise above the pain of her past. Listeners get advice and encouragement from a voice of experience on two programs on "Focus on the Family" entitled "Healing the Wounds of Sexual Abuse".

ISSUE	DATE	<u>TIME</u>	DURATION	PROGRAM
Dealing with Loss & Depression	April 17	9:20 AM	30:00	Priority Talk

Greg Davis talked to Julie Hedgepeth Williams, a Samford University journalism professor, about her book "A Rare Titanic Family: The Caldwells' Story of Survival." Williams' great-uncle Albert Caldwell, Albert's first wife Sylvia, and their infant son Alden were on their way home from a stint in Siam as Presbyterian missionaries when they were lucky enough to obtain second-class accommodations on the RMS Titanic. Because of her insight as Albert's great-niece, Williams is able to tell listeners what life was like for those who lived through the experience. She explains how, for many, their survival haunted them and followed them for years to come.

ISSUE	DATE	TIME	DURATION	PROGRAM
Parenting/Family/Youth Culture	April 18	8:20 AM	10:00	Priority Talk

Greg Davis talked to Justin Standridge from the Scott Dawson Evangelistic Association about the "Life in 3-D, The 4 Thirty 1 Experience", a youth conference coming up this Saturday night at Shades Mountain Baptist Church in Birmingham.

ISSUE	<u>DATE</u>	<u>TIME</u>	DURATION	PROGRAM
Frugality	April 19	8:35 AM	10:00	Priority Talk

Savvy Mom, Doran Helton co-hosted the show with Greg and they talked about savvy shopping and the feature that she just completed for ABC 33/40 in Birmingham. She visited a consignment shop in Homewood that sells very high-end fashions at much reduced prices. Greg and Doran talked about delayed gratification and Doran pointed out "everything goes on sale".

ISSUE	DATE	TIME	<b>DURATION</b>	PROGRAM
Presidential Politics	April 20	7:00 & 11:30 AM,	90:00	Focus on the Family
		5:30 PM		

On "Focus on the Family", Jim Daly talks with Tim Goeglein, a former Deputy Director of the White House under George W Bush ... about the fine art of balancing career, family and faith. It's a program entitled "Grace and Redemption: My Life in Washington".

Dealing with Loss & Depression April 20 8:20 AM 1 hour Priority Talk

Parenting/Family/Youth Culture

Greg Davis talked to Beth Nimmo, the mother of Rachel Scott, the first victim of the Columbine High School massacre, which claimed the lives of 12 students, one teacher and the two perpetrators, in one of the deadliest high school shooting in United States history. Early news reports said that one of the gunmen, after having first shot Rachel in her leg, picked her up by her hair and asked the wounded girl if she still believed in God, and that she had answered "You know I do". Her response provoked a second, fatal shot to her head at point-blank range. On the thirteenth anniversary of her death, Beth talked to Greg and the listeners about Rachel's short life and the impact her death has had around the world and for years to come.

<u>ISSUE</u>	DATE	TIME	<u>DURATION</u>	<u>PROGRAM</u>
Parenting/Family/Youth Culture	April 20	9:45 AM	10:00	<b>Priority Talk</b>

Greg Davis talked to Donna McKinley, the program's youth culture expert. Donna offered a warning to listeners, especially parents about the "420 Holiday". 420, 4:20, or 4/20 (pronounced four-twenty) is primarily a term used in North America and refers to the consumption of cannabis and, by extension, a way to identify oneself with cannabis subculture. Observances based on the number include the time (4:20 pm) as well as the date (April 20). She says that today, April 20<sup>th</sup> is a day that many young people will try marijuana for the first time.

ISSUE	DATE	TIME	<u>DURATION</u>	PROGRAM
U.S. Presidency	April 21	11:00 AM	28:00	Washington Watch Weekly
U.S. Congress	April 22	12:30 PM		

Family Research Council Chairman Tony Perkins is joined by by Lt. Gen. Jerry Boykin (Ret.) to discuss the a sex scandal surrounding a presidential trip to Colombia involving U.S. Secret Service agents and prostitutes. Rep. James Lankford (R-Okla.) was also on the show to talk about the tax policy debate in Congress..

<u>ISSUE</u>	DATE	TIME	DURATION	<u>PROGRAM</u>
			13:59	CBC Public Affairs
Israel/The Middle East	April 21	2:00 PM	15.59	CBC Public Allalis

Retired General Shimon Erem's "Israel Update.", edited from his latest appearance on CBC station KBRT in California. Topics covered in this discussion: low possibility of a near future conflict between Israel and Iran; and three pressing issues Israel is now facing: the Muslim Brotherhood, the political situation in Syria, and the political situation in Turkey.

<u>ISSUE</u>	DATE	TIME	<b>DURATION</b>	<u>PROGRAM</u>
Armed Services/The War	April 21	2:24 PM	5:00	CBC Hero of the Week
	April 22	7:39 AM		

Matt Wyatt interviews Cpl. Francisco Hernandez Jr., currently serving in the Marine Corps as a Harrier Jet Mechanic. Cpl. Hernandez talked about his life growing up around gangs and drugs and, eventually in the foster care system and credited his training in the Marine Corps with turning his life around. His re-enlistment date is coming up shortly and he plans to continue his commitment to the Corps.

ISSUEDATETIMEDURATIONPROGRAMHealth – AutismApril 212:45PM10:00Hometown Happenings

The new TV series – Touch – has put attention on the brain disorder autism. The CDC recently announced that autism has increased 78% in the past decade. Rhonda Davis of Hansfield has a 15-year-old son who was diagnosed with autism at two-and-a-half years old. He is now in high school. Rhonda, a member of The Autism Society of Alabama, says she interacts with people in Walker and Cullman Counties. Bill MacCormick speaks to her about the subject and about how listeners can get more information, help and support.

**2ND QUARTER 2012 - WEEK 16** 

PREPARED BY Bob Ratchford – Operations Manager

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ISSUE

DATE

TIME

**DURATION** 

PROGRAM

America's Healthcare

April 23-27

Weekdays - 12:15 AM, 3:15 AM,

2:00

Crawford Stand

4:30 AM, 10:45 AM, 1:15 PM,

6:15 PM, 10:15 PM

This week, the President of Crawford Broadcasting Company, Don Crawford, continues his discussion about the all-controlling U.S. Federal Government, empowered by Obamacare. Mr. Crawford discusses how Obamacare could mean the end of private enterprise in America and he says the law contains provisions to prevent citizens from suing the government for price-fixing.

**ISSUE** 

DATE

TIME

DURATION

**PROGRAM** 

Parenting/Family/Youth Culture

April 23

7:00 & 11:30 AM,

90:00

Focus on the Family

5:30 PM

On "Focus on the Family", in a program entitled "The Impact of Birth Order on Family Dynamics", listeners learn how birth order affects their kids, marriage, personality and career.

**ISSUE** 

DATE

TIME

**DURATION** 

PROGRAM

Parenting/Family/Youth Culture

April 23

9:05 AM

30:00

**Priority Talk** 

Greg Davis talked to Donna McKinley, the program's youth culture expert. Donna talks about dating and she and Greg discuss the guidelines that parents need to set up when their children start to get interested in the opposite sex. Donna decries the fact that dating is oftentimes "practice for divorce" and she stresses the fact that mutual respect training needs to start with children at a very early age. Donna recommended "The Heart Project" which is available from her web site, McKinleyReports.com. It's a simple project for parents and their kids that ask questions like "Have you considered the specific qualities that attract you to the opposite sex? What kind of person does your heart dream about? Have you thought about what character traits you desire? What character traits you do not want in a dating partner?"

<u>ISSUE</u>

DATE

TIME

**DURATION** 

PROGRAM

Sexual Abuse

April 24-25

7:00 & 11:30 AM,

3 hours

Focus on the Family

5:30 PM

On "Focus on the Family", in two programs entitled "God's Hope for Wounded Hearts", listeners learn how to come to terms with past sexual abuse and also how to begin the journey of hope and healing.

ISSUE
Protecting Traditional Marriage

DATE April 24 <u>TIME</u> 9:35 AM DURATION 15:00 PROGRAM Priority Talk

Greg Davis talked to Dr. Greg Smalley who serves as executive director of Marriage and Family Formation at Focus on the Family. In this role, he develops and oversees initiatives that prepare individuals for marriage, strengthen and nurture existing marriages and help couples in marital crises. He also serves as a media spokesperson on these matters. He and his wife, Erin, led intensive marriage seminars around the world and trained pastors, professionals and lay leaders how to effectively work with married and engaged couples. He talked to Greg Davis about communication in marriage.

ISSUE

DATE

TIME

**DURATION** 

PROGRAM

Parenting/Family/Youth Culture

April 26

7:00 & 11:30 AM, 5:30 PM 90:00

Focus on the Family

On "Focus on the Family", in a program entitled "Improving Your Life through Small Changes", listeners learn that even if they're fairly well-organized, they can still end the day with a cluttered mind and heart. Circumstances in marriage, family, finances or health can be brought back into focus and renewed with a straightforward solution from Dr. Randy Carlson.

<u>ISSUE</u>

<u>DATE</u>

<u>TIME</u>

<u>DURATION</u>

**PROGRAM** 

Protecting Traditional Marriage

April 27

7:00 & 11:30 AM,

90:00

Focus on the Family

5:30 PM

On "Focus on the Family", in a program entitled "How We Got Engaged", listeners hear creative, romantic and humorous engagement stories from across the country. It's all about that special moment, and how he chose to pop the question.

ISSUE
Alabama Severe Weather

<u>DATE</u> April 27 <u>TIME</u> 8:05 AM DURATION 45:00 PROGRAM Priority Talk

Greg Davis talked to Kelly Gordon, the author of "Blown Away". Kelly Gordon has a master's degree in biblical studies. Through various trials in her life, specifically miscarriages, the adoption of her son, and the custody suit that followed and then the EF-4 tornado that left her, her husband, and her son seriously injured on April 27, 2011, at 5:53 PM, she has relied upon the Lord to sustain her and knows the importance of exercising extreme faith. She lives in Hueytown, Alabama, with her husband, Eddie, and their son, Eli, and works for a regional bank as a financial analyst.

ISSUE
Alabama Severe Weather

DATE April 27 <u>TIME</u> 9:35 AM DURATION 20:00 PROGRAM
Priority Talk

Greg Davis talked to Martin Houston, the starting fullback on the University of Alabama 1992 National Championship Team. He has been publicly and professional speaking for over 20 years. Martin was the Founding & Lead Pastor of Catalyst Church, a multi-ethnic church in Tuscaloosa, Alabama! The church was leveled in the April 27th tornado outbreak, only 3 days after its official launch on

April 24th. Greg talks to Martin about that day and the aftermath as he continues to commemorate the one year anniversary of the tornado outbreak in Alabama.

ISSUE Armed Services/The War	DATE April 28	<u>TIME</u> 2:24 PM 7:39 AM	DURATION 5:00	PROGRAM  CBC Hero of the Week
	April 29	7:39 AM		

Matt Wyatt interviews Tech. Sgt. Reina Blake, serving as a Paralegal with the U.S. Air Force in Afghanistan. Tech Sgt. Blake tells Matt that she assists the Air Force JAGS in prosecuting crimes committed by members of the military. She also provides legal assistance to the military, doing wills, power of attorney, etc. She was born in Argentina and when her parents moved to the U.S. she became a U.S. citizen. She tells Matt one of her main incentives for joining the Air Force was in gratitude to the U.S.

<u>ISSUE</u>	DATE	TIME	DURATION	PROGRAM
Healthcare & Your Heart	April 28	2:45PM	10:00	Hometown Happenings

Hyper-expensive medical procedures, like stinting or the million dollar heart transplant taxpayers gave former vice president, Dick Cheney, recently; these may become off-limits to the average American – especially if Obamacare stands. A relatively new procedure called EECP, which costs approximately \$7,000 per patient, is gaining acceptance across the country, including Walker County. Bill MacCormick interviews Dr. Ozlem Soran, an associate professor of medicine and associate professor of epidemiology research, and director of the EECP lab at the University of Pittsburgh's heart and vascular unit about EECP.

**2ND QUARTER 2012 - WEEK 17** 

PREPARED BY Bob Ratchford - Operations Manager

## WXJC AM/FM – Birmingham, Cordova, Alabama QUARTERLY COMMUNITY ISSUES REPORT 2nd QUARTER 2012 - ISSUES/PROGRAM LIST TREATMENT OF COMMUNITY ISSUES

THE FOLLOWING IS A LIST OF SOME OF THE ISSUES ASCERTAINED AND RESPONDED TO BY STATION WXJC WITH SIGNIFICANT PROGRAMMING TREATMENT
OF THOSE ISSUES FOR THE PERIOD OF APRIL 1ST THROUGH APRIL 30TH, 2012

THIS LISITING IS BY NO MEANS EXHAUSTIVE. THE ORDER IN WHICH THE ISSUES APPEAR DOES NOT REFLECT ANY PRIORITY OF SIGNIFICANCE

**ISSUE** 

DATE

TIME

**DURATION** 

2:00

PROGRAM

America's Healthcare

April 30

Weekdays - 12:15 AM, 3:15 AM, 4:30 AM, 10:45 AM, 1:15 PM,

6:15 PM, 10:15 PM

**Crawford Stand** 

This week, the President of Crawford Broadcasting Company, Don Crawford, continues his discussion of Obamacare as he reads from the actual text of the healthcare act. Mr. Crawford says the Obamacare requirement that employers provide healthcare for part-timers could lead to unemployment for many and he talks further about how the law punishes employers. He concludes his discussion by talking about end-of-life plans mandated by Obamacare.

**ISSUE** 

DATE

TIME

DURATION

PROGRAM

Protecting Traditional Marriage

April 30

7:00 & 11:30 AM,

90:00

Focus on the Family

5:30 PM

On "Focus on the Family", in a program entitled "For Better or Worse, In Laughter and in Loss", national radio hosts Rick and Bubba encourage husbands and wives to laugh at their differences as they work their way closer to each other and to God.

**2ND QUARTER 2012 - WEEK 18** 

PREPARED BY Bob Ratchford - Operations Manager

#### WXJC 850 AM / 92.5 FM

### QUARTERLY PUBLIC SERVICE ANNOUNCEMENT REPORT 2ND QUARTER 2012

FOR PERIOD OF APRIL 1 – APRIL 30, 2012

THIS REPORT CONTAINS A LIST OF ALL PUBLIC SERVICE ANNOUNCEMENTS AIRED DURING THE PERIOD SPECIFIED ABOVE.

DURING THIS PERIOD WXJC AIRED APPROXIMATELY <u>63 MINUTES</u> OF FREE PUBLIC SERVICE ANNOUNCEMENTS FOR THESE NON-PROFIT/PUBLIC SERVICE ORGANIZATIONS IN VARIOUS LENGTHS.

THE ENCLOSED LIST SPECIFIES ORGANIZATION, LENGTH OF SPOTS AND DATES THEY AIRED.

PREPARED BY BOB RATCHFORD - WXJC OPERATIONS MANAGER

#### (THIS PART OF THE REPORT IS A COPY AND PASTE OF NEXGEN REPORT GENERATED EACH WEEK - SAVED TO .TXT FILE - COMPILED AND ADDED TO REPORT

				Name and the same
Log Date	Log Time	Audio Number	Audio Title	Audio Length
04/02/2012	12:18:49	0005505-009	PSA-AHRQ(Ask Questions - Lists)	01:00.884
04/02/2012	12:31:43	005523-006	PSA- Selective Service(Walker)	00:29.960
04/02/2012	12:45:58	0005524-003	PSA-US Coast Guard(Born Ready-The Ride)	01:01.607
04/02/2012	13:55:18	0005523-010	PSA- Selective Service(Good Citizenship)	00:29.981
04/02/2012	19:59:47	0005504-014	PSA- Values.com(Persistence)	00:14.700
04/02/2012	20:59:48	0005509-005	PSA- Wildfires(Step In Revised)	00:13.210
04/02/2012	21:29:54	0005503-032	PSA- Primary Immunodeficiency(Baseball)	00:29.720
04/03/2012	12:05:02	0005523-006	PSA- Selective Service(Walker)	00:29.960
04/03/2012	12:08:18	0005505-009	PSA-AHRQ(Ask Questions - Lists)	00:59.400
04/03/2012	12:09:17	0005516-002	PSA- Marriage Takes Teamwork	00:29.830
04/03/2012	13:06:16	0005501-002	PSA- Orthopedic Surgeons(Repetitive)	00:29.780
04/04/2012	12:46:29	0005523-010	PSA- Selective Service(Good Citizenship)	00:30.319
04/04/2012	13:55:38	0005519-002	PSA-Lead Poisoning(Violent Behavior)	00:50.700
04/04/2012	14:53:08	0005525-002	PSA- US Navy(Start Small)	00:30.250
04/04/2012	20:32:34	0005504-016	PSA- Values.com(Courage)	00:14.990
04/04/2012	23:28:59	0005503-034	PSA- Primary Immunodeficiency(Awareness	00:15.070
04/05/2012	12:05:07	0005501-002	PSA- Orthopedic Surgeons(Repetitive)	00:29.780
04/05/2012	12:03:40	0005530-008	PSA-Autism Speaks(Tommy Hilfiger)	00:49.470
04/05/2012	12:12:11	0005530-004	PSA-Autism Speaks(Curt Schilling)	00:59.870
04/05/2012	14:04:51	0005510-003	PSA- United Way(12 Years)	00:29.830
04/05/2012	14:04:31	0005512-002	PSA-CASA for Children(Motels)	00:55.720
04/05/2012	14:16:59	0005524-006	PSA- US Coast Guard(Born Ready-Training)	00:29.910
04/09/2012	12:18:46	0005517-001	PSA-Feed the Pig(Grown Up)	00:59.592
04/09/2012	12:19:46	0005519-003	PSA- Lead Poisoning(Rage)	00:30.001
04/09/2012	12:45:57	0005512-002	PSA-CASA for Children(Motels)	00:57.369
04/09/2012	13:52:58	0005514-001	PSA-Rett Syndrome(Clint Black)	01:00.065
04/09/2012	14:53:22	0005513-004	PSA-Save Energy(State Fair)	00:59.693
04/09/2012	19:12:04	0005503-021	PSA-Primary Immunodeficiency(All Stars)	00:59.890
04/10/2012	12:18:46	0005503-033	PSA- Primary Immunodeficiency(Fireman)	00:28.633
04/10/2012	12:19:14	0005523-017	PSA- Selective Service(Easy Ways 4)	00:14.368
04/10/2012	12:32:27	0005513-002	PSA- Save Energy(Building)	00:29.253
04/10/2012	12:46:07	0005513-004	PSA-Save Energy(State Fair)	00:59.015
04/10/2012	13:52:43	0005504-017	PSA- Values.com(Courage)	00:30.005
04/10/2012	14:01:35	0005503-076	PSA- NFHA(Run, Run Fast)	00:29.990
04/10/2012	14:51:25	0005528-005	PSA- Al-Anon(Living with a Problem Drinker)	00:30.080
04/10/2012	21:29:54	0005504-020	PSA- Values.com(Inspiration)	00:14.890
04/10/2012	23:45:00	0005504-014	PSA- Values.com(Persistence)	00:14.700
04/10/2012	12:18:25	0005519-001	PSA-Lead Poisoning(Hearing Loss)	00:56.709
04/11/2012	12:31:52	0005502-001	PSA- Alabama Dept. of Human Resources	00:30.366
04/11/2012	12:45:18	0005504-025	PSA-Ready.gov(Dumpster)	00:58.481
04/11/2012	14:54:09	0005523-003	PSA-Selective Service(Slamming Doors)	00:59.075
04/11/2012	14:55:08	0005525-005	PSA- Values.com(Inspiration)	00:29.326
04/11/2012	19:29:21	0005503-021	PSA-NFHA(Run, Run Fast)	01:00.050
04/11/2012	22:00:39	0005503-034	PSA- Primary Immunodeficiency(Awareness	00:15.070
04/11/2012	22:32:29	0005509-003	PSA-Wildfires(Bonfire Revised)	00:58.670
04/11/2012	12:18:39	0005516-003	PSA-Marriage Takes Teamwork	00:57.488
04/12/2012	12:45:56	0005518-005	PSA- Al-Anon(Living with a Problem Drinker)	00:29.680
2 2	14:44:52	0005523-009	PSA- Selective Service(It's The Law)	00:29.856
04/12/2012 04/12/2012	14:54:55	0005504-031	PSA-Drunk Driving(Gobbledy Gook)	01:00.050
04/12/2012	21:27:02	0005504-031	PSA- Choose Life Alabama	00:30.040
04/12/2012	08:31:52	0005504-001	PSA- Choose Life Alabama	00:30.040
As As and	12:18:34	0005529-004	PSA- Alabama State Bar(Lawday 4)	00:30.031
04/13/2012 04/13/2012	12:30:59	0005509-001	PSA-Wildfires(Backyard Revised)	00:57.072
04/13/2012	12:46:03	0005514-001	PSA-Rett Syndrome(Clint Black)	00:59.520
04/13/2012	12.70.03	0003314-001		x act x050

04/13/2012	18:59:31	0005509-002	PSA- Wildfires(Cigarette Revised)	00:28.630
04/13/2012	20:30:01	0005509-001	PSA-Wildfires(Backyard Revised)	00:57.330
04/13/2012	20:31:31	0005509-005	PSA- Wildfires(Step In Revised)	00:13.210
04/13/2012	21:26:38	0005508-002	PSA- Be Tire Smart(Proper Repair)	00:30.170
04/13/2012	22:30:52	0005509-005	PSA- Wildfires(Step In Revised)	00:13.210
04/13/2012	22:49:20	0005501-002	PSA- Orthopedic Surgeons(Repetitive)	00:29.780
04/13/2012	23:20:06	0005504-021	PSA- Values.com(Inspiration)	00:29.800
04/16/2012	12:18:57	0005505-009	PSA-AHRQ(Ask Questions - Lists)	00:58.859
04/16/2012	12:31:07	0005522-006	PSA- Education Ctr. at the Vietnam Wall	00:31.026
04/16/2012	12:47:14	0005522-001	PSA-Education Ctr. at the Vietnam Wall	00:59.423
04/16/2012	14:53:30	0005523-007	PSA- Selective Service(To Do)	00:29.670
04/16/2012	23:26:18	0005504-016	PSA- Values.com(Courage)	00:14.990
04/16/2012	23:59:01	0005512-002	PSA-CASA for Children(Motels)	00:55.720
04/16/2012	23:59:57	0005509-005	PSA- Wildfires(Step In Revised)	00:13.210
04/17/2012	12:18:16	0005512-002	PSA-CASA for Children(Motels)	00:55.591
04/17/2012	12:45:58	0005518-002	PSA-Stay in School(Matt)	00:57.397
04/17/2012	19:36:07	0005504-014	PSA- Values.com(Persistence)	00:14.700
04/17/2012	20:29:47	0005504-017	PSA- Values.com(Courage)	00:29.800
04/18/2012	12:06:27	0005514-002	PSA- Rett Syndrome(Clint Black)	00:31.154
04/18/2012	12:32:28	0005523-005	PSA- Selective Service(Dad)	00:29.067
04/18/2012	12:45:18	0005504-026	PSA-Ready.gov(Salvage Yard)	01:00.309
04/19/2012	12:18:42	0005501-001	PSA-Orthopedic Surgeons(Repetitive)	00:57.321
04/19/2012	12:19:39	0005530-006	PSA- Autism Speaks(Curt Schilling)	00:24.056
04/19/2012	12:46:07	0005514-001	PSA-Rett Syndrome(Clint Black)	00:57.619
04/19/2012	19:59:49	0005509-005	PSA- Wildfires(Step In Revised)	00:13.210
04/20/2012	12:08:37	0005526-002	PSA- USA.gov(Leads to Another)	00:29.980
04/23/2012	12:18:59	0005522-002	PSA-Education Ctr. at the Vietnam Wall	00:58.697
04/23/2012	13:55:36	0005528-005	PSA- Al-Anon(Living with a Problem Drink	00:29.680
04/23/2012	19:34:11	0005504-015	PSA- Values.com(Persistence)	00:29.300
04/23/2012	19:59:49	0005509-005	PSA- Wildfires(Step In Revised)	00:13.210
04/23/2012	20:30:31	0005501-002	PSA- Orthopedic Surgeons (Repetitive)	00:29.780
04/24/2012	12:04:36	0005511-003	PSA- Texting & Driving(Two at once)	00:29.910
04/24/2012	12:09:06	0005508-004	PSA- Be Tire Smart(Brad Keselowski)	00:29.020
04/24/2012	12:12:11	0005513-001	PSA-Save Energy(Building)	00:59.740
04/24/2012	13:17:34	0005504-001	PSA- Choose Life Alabama	00:30.040
04/25/2012	09:31:27	0005504-001	PSA- Choose Life Alabama	00:30.040
04/25/2012	12:18:18	0005528-004	PSA- Al-Anon(Hidden Anxiety)	00:29.483
04/25/2012	12:45:36	0005518-003	PSA-Stay in School(Maria)	00:58.740
04/25/2012	13:52:49	0005509-003	PSA-Wildfires(Bonfire Revised)	01:00.007
04/25/2012	14:53:19	0005522-003	PSA- Education Ctr. at the Vietnam Wall	00:29.855
04/25/2012	19:36:30	0005503-033	PSA- Primary Immunodeficiency(Fireman)	00:29.780
04/25/2012	21:31:53	0005502-001	PSA- Alabama Dept. of Human Resources	00:30.090
04/26/2012	12:18:35	0005522-003	PSA- Education Ctr. at the Vietnam Wall	00:30.336
04/26/2012	12:32:11	0005523-012	PSA- Selective Service(Grad News for You	00:29.515
04/26/2012	12:45:18	0005522-001	PSA-Education Ctr. at the Vietnam Wall	00:57.534
04/27/2012	12:08:14	0005519-004	PSA-3 in 4 Need More(Turned Down)	00:49.840
04/27/2012	12:11:30	0005530-003	PSA- Autism Speaks(Jamie McMurray)	00:29.960